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Zetta Overview

Enterprises are ready to move to the cloud, but current cloud storage offerings are limited. Current cloud technologies and services do not integrate with existing enterprise IT architectures, add unnecessary costs to protect against data loss and guarantee availability, and are not built to guarantee performance to individual customers. No storage service today offers a true enterprise class feature set that eases a company's concerns in transitioning to the cloud.

Enter Zetta. Founded in 2007, Zetta is the first and only cloud storage provider designed from the ground up to offer the integrity, security, reliability, performance and value necessary to meet the primary storage needs of the enterprise. The company makes enterprise-level cloud storage a reality by combining the efficiency of the Storage as a Service (SaaS) business model with the integrity, integration and control features of current enterprise-class managed storage devices.

Zetta's founders are the team who commercialized the web as leaders of Netscape. Since 2000 the Zetta team has had years of experience running 7+ petabytes of enterprise class storage at more than 99.99% SLAs. They come from companies like EqualLogic, EMC, RSA, Symantec and VeriSign, and are collectively responsible for some of the Internet's best known distributed computing standards including: Cookies, SSL, HTTP Proxying and Global Load Balancing.

Zetta's core business is to simplify the expanding data storage needs of business customers. Zetta's storage service replaces the need to pay for expensive and inefficient managed storage hardware, complex storage software, costly maintenance or support and replacement contracts and extended effort required to do proper storage administration.

Zetta enables businesses to quickly integrate and adopt storage as a service without expensive or risky changes to existing information technology environments, and delivers enterprise-class data storage capacity at a fraction of the total cost required to acquire and manage your own infrastructure. Zetta Enterprise Cloud Storage is the first service platform of its kind and is a new class of storage. It is purpose-built to be the primary storage platform for businesses with growing data storage needs. Zetta enterprise cloud storage offers:

- High Security/Integrity
- Standard Protocols + Extensions
- NAS Class Feature Capabilities (including snapshots, replication)
- Guaranteed Quality of Service per volume
- Scale on demand, pay for what you use

Currently, no cloud storage service meets the enterprise need to reduce storage costs without impacting the existing enterprise IT and application architecture. Zetta has combined several technical innovations into a cohesive service infrastructure that addresses this gap while improving data integrity, preventing data loss and reducing total cost of ownership and management of data. For companies that do not have the time, money or resources to rewrite their entire application stack to make the transition, Zetta securely and comfortably opens the door to the cloud model, while at the same time providing unmatched integrity, security, reliability, performance and value.

Company Background

Based in Sunnyvale, California, Zetta was established in 2007 by successful serial entrepreneurs. The company has raised \$11 million to date. Zetta is backed by Sigma Partners, Foundation Capital and angel investors including Ron Conway, John Zeisler and Amidzad.

Zetta Offerings

The Zetta Enterprise Cloud Storage platform effectively solves current cost, capacity and management challenges via plug and play integration with your existing IT environment while avoiding the need for costly consulting, integration customizations or new software development. Built on the long standing principles of distributed computing, Zetta is best positioned to take early advantage of emerging cloud computing standards as they gain acceptance, Simplify your IT transition to cloud computing architectures in the future and protect your investment against future storage technology innovations and end-of-life-ing. Zetta's service offerings include:

Zetta Virtual Volume

- Unlimited, instant, enterprise class storage footprint
- NAS Performance with SAN feature set
- QOS Management from network through the spindles
- Diverse connectivity and bandwidth options
- Run by full time storage operations experts

Zetta Virtual Storage Area Network

- Provision and manage plurality of Virtual Volumes
- Enable ISV or MSP product for the NAS applications
- Supports branding a virtual cloud service infrastructure

Zetta Principals

Management Team

- Jeff Treuhaft, CEO
- Lou Montulli, VP of Engineering
- Jeff Whitehead, CTO & VP of Technical Operations
- Jason Harrison, Lead Engineer

Board of Directors

- Greg Gretsche, Sigma Partners
- Ashmeet Sidana, Foundation Capital
- Kirk Bowman
- Jeff Treuhaft, CEO
- Jeff Whitehead, CTO & VP of Technical Operations

Advisory Board

- Taher Elgamal